

# LIVE UNITED



United Way of King County

## United Way VIP Manager Corps

### A Temporary Boost in Staffing to Help you Grow Your Volunteer Engagement Efforts.

United Way's VIP Manager Corps, delivered in partnership with **501 Commons**, helps local nonprofits develop and sustain effective volunteer engagement programs and practices. Participating organizations will partner with a Volunteer Manager Corps (VMC) Member who will serve approximately 10 hours per week to help develop the essential tools and systems needed to more effectively engage volunteers.

#### Next cohort will begin February 2017:

- Four months; with space for **ten organizations**
- Receive a volunteer who will serve 10 hours per week for 150 hours
- Complete 3-5 projects that improve your volunteer program

In 2014 and 2015 every participating organization was satisfied with their experience of hosting an MC Member, believed VIP Manager Corps helped their organization operate more effectively and made a positive difference in their ability to accomplish their mission.

*"The VIP program has been HUGE for our organization. I think it will affect our work for years to come. The VIP program helped move us into a new way of managing our volunteers and will ensure the sustainability of our organization."*

*--Colleen Echohawk, Chief Seattle Club*

*"Our volunteer turned our volunteer management into something workable, usable, and accessible. It would have taken us years to catch up to where we are today in less than a calendar year. Thank you!"*

*--Brandy Andersson, Eastside Legal Assistance Program*

*"We are so glad that we participated in this program. Our VMC Member was exceptional and now we are in a much stronger position as an organization, not only in terms of the volunteers we have been able to bring on, but also in the infrastructure we have built for*

*the future."*

*--Jeanne Chowning, Rainier Scholars*

Partnering with a VMC Member will boost your organization's capacity to engage volunteers. VMC Members time must be **in addition** to current volunteer engagement efforts to result in additional, sustained benefit (not intended to serve as a replacement for current staff work). Organizations will work closely with their VMC Member to identify volunteer program needs, implement projects, track results, and ensure that improvements are sustained long-term.

You might host a VMC Member to help your organization create or update

- *a volunteer recruitment plan*
- *a volunteer handbook*
- *volunteer position descriptions*
- *a volunteer orientation and trainings*
- *a volunteer recognition plan*
- *volunteer recruitment, screening, and placement activities*
- *many more possibilities [listed here](#)*

### **Find Out If Your Organization Is Eligible!**

VIP Manager Corps is designed for human services organizations within King County with a strong commitment to engaging and supporting volunteers. United Way's commitment to volunteerism means the program is **free** to participating organizations. Eligible organizations will have the following:

- *A 501(c)(3) or be a fiscally sponsored organization with a human services mission.*
- *At least a two-year operating history.*
- *At least two paid staff.*
- *An active board that meets regularly.*
- *A minimum annual budget of \$100,000.*
- *A physical location in King County.*

**65 organizations** have improved their volunteer engagement efforts by hosting a VMC member. Organizations that are a good fit will generally have the following already in place:

- *A workspace the VMC Member can use for at least 10 hours a week preferred OR remote access to staff, documents, and other resources the VMC Member will need.*
- *Community members already helping deliver services, or a volunteer program. If your organization does not currently have a volunteer program but is committed to using the VIP Manager Corps program to launch one, please provide us with information that demonstrates why you are ready to develop a successful program.*

### **Who are VMC Members?**

VMC Members are community volunteers with diverse backgrounds, strong people skills, and a commitment to service. Although VMC Members will have volunteering experience, they may not be experts in volunteer management and will still rely on your oversight and guidance. In addition you will both have access to an advisor to keep you moving toward your goals as well as a library of examples and advice.

**Organizational Commitment:** Each organization will identify a supervisor who can expect to spend approximately 2-3 hours per week (8-12 hours per month) throughout the program. The supervisor will need to have the capacity to supervise, regularly meet with, and support the VMC Member as they would any other new staff member with the organization. This includes providing a safe place to work, clear directions, access to needed information, and day-to-day oversight of projects. This supervisor must also attend the project launch February 13th.

**Additional Benefits:** Once you complete the program you will be eligible for additional benefits just for VIP alumni organizations. Benefits have included additional capacity building grants, small grants to support group volunteer projects and preferred status for some corporate volunteer opportunities.

**Application:** Contact Juli (at) 501commons (dot) org to set up an interview.

**Do you know someone who'd make a great VMC Member?** They can receive training, support, and a \$400 United Way Service Award while they serve. [Learn more about how to volunteer here.](#)